



# Delivering the Capabilities Required to Create Business Value

DON'T READ THIS IF 100% OF YOUR PROJECTS ARE DELIVERED ON TIME, WITHIN BUDGET, WITH EXPECTED QUALITY!

As it is buffeted by changes in its internal and external environments, an organization is forced to adapt, to evolve. But organizational transformation can be a complex undertaking, especially in a setting where means are often limited. The risk of project slippage is omnipresent, and the desired outcome is far from guaranteed.

To improve the chances for success, the right things must be done and, especially, done the right way. A solid approach is needed so projects properly align with goals from the outset, backed by a consistent, proven approach to solution delivery.

### Managing change confidently

Macroscope is an integrated set of methods and techniques that guide your IT-enabled change initiatives. It helps you maximize their value and ensures that your business needs truly drive your IT decisions.

### Macroscope is...

- The most structured and integrated intellectual capital on the market
- 30 years of experience and lessons learned
- Industry best practices

Whether your focus is strategic planning, enterprise architecture or organizational transformation, Macroscope increases your project's chances for success by basing it on a proven process framework. It can also be used to integrate, deploy and maintain your information systems.

Macroscope is flexible and can adapt to any type of governance and change

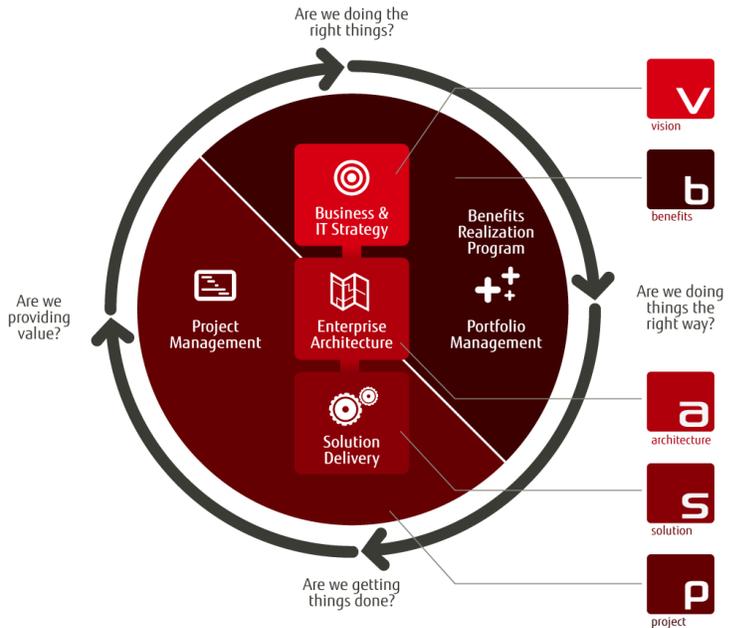
management approach—agile project management, project portfolio management, benefits realization, value management, etc. It helps you think beyond individual projects and consider all the change programs in the company, thus allowing you to satisfy four imperatives:

- do the right things;
- do things the right way;
- getting things done;
- providing business value.

The results are realized benefits, no-surprises project progress and reproducible successes.

### An integrated approach

Macroscope is organized into five domains—Vision, Architecture, Solution, Project and Benefits—which cover all aspects of the IT investment life cycle, from strategic planning through to information systems and their maintenance. Though each targets a specific objective, these domains were developed from a global perspective. They are tightly interwoven so Macroscope can be applied wherever your needs are.

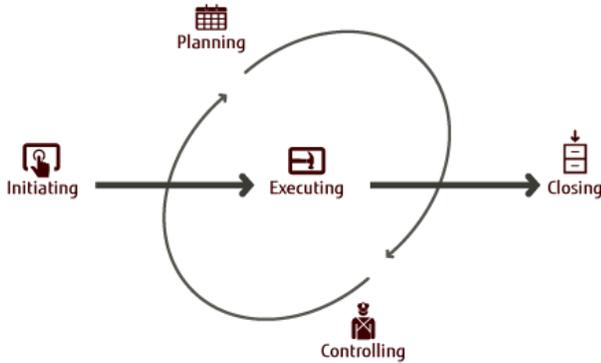


### The Project Domain: respecting deadlines, budgets and requirements

Tougher quality requirements. Lower costs. Tighter deadlines. The competitive environment in which organizations develop means more demanding requirements. Businesses are faced with numerous failures in such a difficult context. How can the chances of success be increased when conducting projects?

**Macroscope answer:** by using proven, recognized processes for initiating, planning, controlling, executing and closing projects. The Project domain supports all types of projects, whether agile, iterative, or more traditional,

and complies with the principles and concepts advocated by the *Project Management Body of Knowledge* (PMBok) published by the Project Management Institute (PMI). It helps remove the uncertainty and mitigate the risks associated with a project.



**The Process**

The Project domain supports the complete project life cycle:

- **Initiating and Planning:** Establishing and agreeing on mission, scope, standards, expectations, and project structure and resources.
- **Executing:** Managing and facilitating the chosen delivery process, leading and coaching the delivery team.
- **Controlling:** Ensuring that scope, issues, quality, and progress are properly managed throughout the project life cycle.
- **Closing:** Ensuring that the project is completed in an orderly fashion, including final delivered products, smooth transition to the following phase, and decommissioning of the project environment.

The methodology also supports most of the activities specified by Level 2 and 3 Key Process Areas of the Software Engineering Institute (SEI) Capability Maturity Model Integration (CMMI®) related to project management.

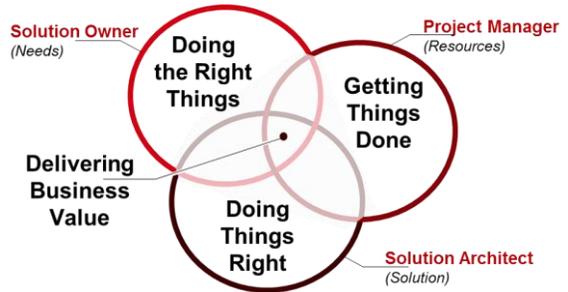
**The Fundamentals**

Some of the pillars of our project management approach include:

- **Focusing on business benefits** to deliver expected capabilities when they are required. This may mean stopping the project if it is no longer justified.
- **Balancing explicitly defined roles and responsibilities** to meet the goals of key project stakeholders.
- **Managing by deliverables** to focus on tangible results with emphasis on products to be delivered and to measure progress objectively (i.e., avoid the 90% complete syndrome).
- **Managing business risks through releases** to match the organization’s capacity to change and to provide benefits to the

business through multiple short releases and progressive construction and implementation.

- **Managing project risks through phases** to have clear decision points at which the evolution of the project can be reassessed from a business standpoint.



**The Components**

Macroscope is a web-based and easy-to-use repository of best practices composed of the following integrated key components:

- **Processes:** Groups of key project management activities structured along the PMI process groups.
- **Techniques:** Set of common techniques used throughout the various project management tasks. Included among them are: effort estimation, stakeholder identification, project scope structuring, risk identification, evaluation and response planning.
- **Tools:** Deliverable definitions, templates, and checklists produced by management process activities are included and can be customized and tailored to project and client environment
- **Examples:** Key deliverables examples are provided and organizations can include others according to their experience and best practices
- **Learning Material:** Presentation material and e-learning modules on key elements of the method.

**The Services**

Successful project delivery is not a matter of luck or of a few individual heroes. In order to assist you in reaping the benefits of a successful implementation of project management practices within your organization, Fujitsu offers the following services:

- Assessment and planning of your project management practice.
- Knowledge transfer through training, on-site coaching and mentoring.
- Project management assistance on projects.
- Project management office (PMO) setup, assessment and operation.
- Customization and deployment of project management practice.
- Program definition support for moving your organization to a higher maturity level in managing successful projects.

**Contact**

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