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macroscope

Best Practices Driving Change

Outdated information. Unsuitable processes. Inappropriate business strategy. An organization's capacity to grow guarantees its survival. But successfully introducing a change demands a solid approach so the results delivered are the ones expected.

As it is buffeted by changes in its internal and external environments, an organization is forced to adapt, to evolve. But organizational transformation can be a complex undertaking, especially in a setting where means are often limited. The risk of project slippage is omnipresent, and the desired outcome is far from guaranteed.

To improve the chances for success, the right things must be done and, especially, done the right way. A solid overall plan is needed so projects properly align with business strategy from the outset, backed by a consistent, proven approach to solution delivery.

Managing change confidently
Macroscope is an integrated set of methods and techniques that guide your IT-enabled change initiatives. It helps you maximize their value and ensures that your business needs truly drive your IT decisions.

Macroscope is...

- The best structured and integrated intellectual capital on the market
- 30 years of experience and lessons learned
- Industry best practices

Whether your focus is strategic planning, enterprise architecture or organizational transformation, Macroscope increases your project's chances for success by basing it on a proven process framework. It can also be used to integrate, deploy and maintain your information systems.

Macroscope is flexible and can adapt to any type of governance and change management approach—agile project management, project portfolio management, benefits realization, value management, etc.

It helps you think beyond individual projects and consider all the change programs in the organization, thus allowing you to satisfy four imperatives:

- do the right things;
- do things the right way;
- getting things done;
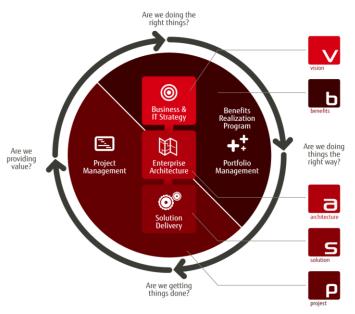- deliver value to the business.

The results are realized benefits, no-surprises project progress and repeatable successes.

An integrated approach
Macroscope is organized into five domains—Vision, Architecture, Solution, Project and Benefits—which cover all aspects of the IT investment life cycle, from strategic planning through to information systems and their maintenance. Though each one targets specific objectives, these domains were developed from a global perspective. They are tightly interwoven so Macroscope can be applied wherever your needs are.

- **Vision:** developing and confirming the business vision and integrating the IT strategy.
- **Architecture:** enhancing business capabilities and the underlying IT. Planning the change.
- **Solution:** designing, assembling, acquiring, implementing, maintaining and operating information systems.
- **Project:** delivering capabilities on time, within budget and with the quality expected.
- **Benefits:** managing portfolios of benefits realization programs to maximize the value delivered by the change initiatives.

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Why Macroscope?

Our consultants use Macroscope to conduct their projects at our clients'. Taking ownership for yourself or implementing it in your organization gives you the advantage of not only the most comprehensive group of methods on the market, but also the support you need to use them to their fullest potential.

■ **Custom licenses:** Macroscope can be accessed via an easy to use Web interface. A corporate license lets you integrate Macroscope into your intranet and gives you access to modules of your choice, depending on your needs. And because Macroscope is being constantly improved, an update program assures you that you will always have the latest version of the methodology.

Macroscope is also available online through the Fujitsu Cloud. That flexible approach to using the methodology gives you access to the latest content without having to worry about installing updates.

■ **Customization services:** Macroscope has been designed to easily adapt to different project environments and technology solutions, as well as to various frameworks and terminologies.

It also includes customization features so you can adapt it to your organization, and integrate your existing best practices and processes. If necessary, our specialists can help you plan, design, develop and implement the customization you need to meet your business needs.

Customization may include, among other things:

– developing specific extensions to support special types of projects;
– adapting learning modules to include your processes, guidelines and rules;
– integrating your life cycle processes and best practices into Macroscope;
– integrating Macroscope into your intranet or employee portal;
– integrating Macroscope into your workplace (e.g. integrated content management, version control and development environments).

■ **Coaching and support services:** We take knowledge transfer very seriously because our goal is to help our client become self-sufficient. To do that, we provide coaching, support and transition services based on proven change realization processes.

An open collaboration site is also available to give Macroscope users a space for sharing knowledge. Visit it at http://macroscope.ca.fujitsu.com.

We build solutions together and achieve results that matter to your organization.

Tangible benefits

■ Common terminology and concepts
■ Elimination of silos of misunderstanding
■ Reduction of project related risks
■ Greater compliance with ISO 9000 standards or Software Engineering Institute (SEI) CMMI maturity model
■ Effective partnership between business users and IT teams
■ Reuse of know-how from one project to another
■ Faster skill building and greater consistency, efficiency and productivity
■ Better estimates and fewer gaps between objectives and results
■ Effective business solutions aligned with business strategy
■ Better decision-making process to select the right projects.

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